



UNILEVER – CCTV SOLUTION

Unilever

Unilever de Argentina has two plants for logistics distribution in the area of Tortuguitas, Buenos Aires Province, which are the heart of the distribution of products in the whole country.



The challenge was to have a centralized system which recorded the movements of the loading and unloading of products onto trucks that will distribute them throughout the country, aiming to improve the efficiency ratio and reduce the claims costs. We provided the design, supply and installation of a CCTV system with centralized recording, on a 24 hour basis, with also a control center where all the storage and control is performed. This system has more than 150 observation points.



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With this system, the certification of the loading of the trucks was achieved, resulting in decreased customer complaints by differences, in less time of delivery and the logistics control of the loading and unloading of goods with data backup for internal audits meeting internal quality standards.



This implementation produced an annual reduction (compared with the previous three years) of 74% of the total cost incurred by returns and extra logistics costs and generated an operating model that is being replicated in other plants.